



Develop Schemes from the Perspective of People

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BUILD EUROPE. *The Hands-on Think Tank.*

# Structures to Transform

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A flourishing Europe does not arise by itself, it needs all of us to contribute. This is why the initiative Build Europe came into existence.

BUILD EUROPE is generating pilot schemes and activities to **develop Europe from the perspective of its people**. This happens locally, as only the real life gives the guidance to find a hands-on approach to make things happen. As Europe is manifold, regions need different forms of solutions. As a matter of fact, around the world business is not alike.

BUILD EUROPE is working towards reducing regulations, enhancing the commitment to rules and shaping the scope of freedom. Pilot schemes initiate the development of Europe from a micro to a macro level.

BUILD EUROPE is also helping to spread the idea of a peaceful and prosperous continent among European citizens. The goal is to make benefits perceptible in daily life of people. The initiative is not restricted to boundaries of the European Community, but comprises Europe as a continent of cultural variety with overall values.

What is at stake? The quality of life of Europe's people! Making Europe flourish is not about paragraphs and personal interests of few. We prove that there is a way to achieve such goals by practical projects and hands-on activities.

## What we do:

- Develop pilot schemes and tests in the field
- Network and connect with stakeholders
- Initiate a platform for structures which works in practice
- Promote an open-minded culture of discussion
- Share knowledge
- Establish a hands-on think tank

# Be Stable in Times of Transformation

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Shape the  
freedom

Reduce  
regulations

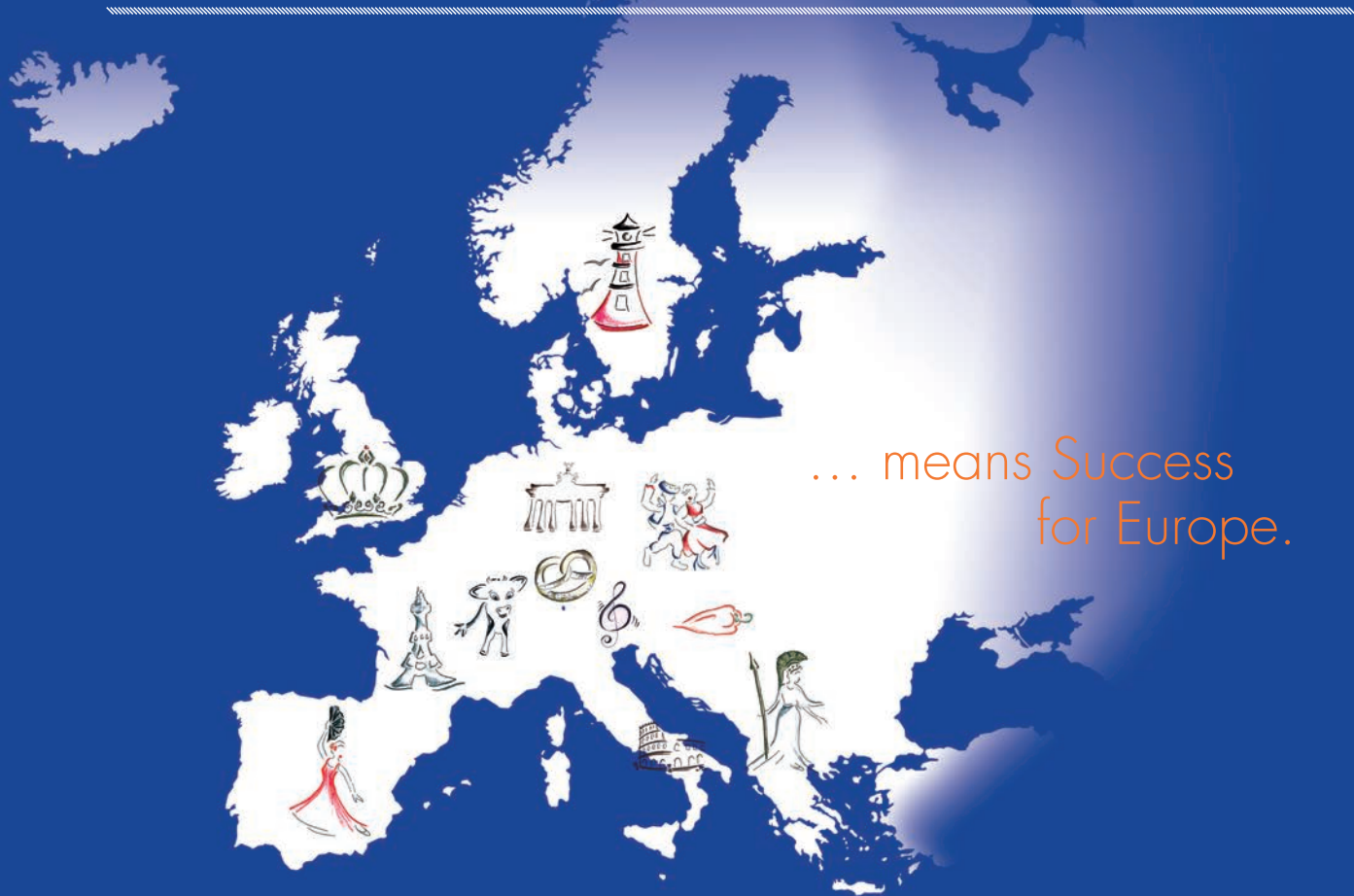


Follow  
the rules

Be responsible

# Success of Regions...

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... means Success  
for Europe.

# Direction with Insight

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Peace, freedom and responsibility are of the highest priority. Social and environmental care is obvious and prosperity is not limited to few. **This vision of Europe** can only be real, if Europe remains competitive in the world. For this, a common sense of values and culture is as essential as a team spirit among the people of Europe.

## 8 Fields of Action

### Entrepreneurship

Entrepreneurship is the nucleus of success for Europe. This gives the chance to become prosperous to regions and people.

### Labour Market

Ensuring manpower is an important task in Europe. Immigration and asylum policies are two different subjects which cannot be mixed.

### The „Pact“ across Generations

Thinking in one discipline is not enough. It needs holistic concepts to meet the challenges of environment, demographic change and reasons of poverty.

### Digital Market Place

Thinking within national boundaries will not solve the issues of our times. On the playing field of competitiveness international standards are needed.

### Financial Market

Making risks common is against liberal principles. Chances of profit and loss belong together. Saving must be worth it.

### Energy. Water Supplies. Infrastructure.


The secure supply of energy and water as well as access to infrastructure is our lifeline. Isolated state interventions or nationalism create weaknesses.

### Future of Life

Digitization creates new models of work and life: from mobility to medical sciences. In this context, intelligent housing and location concepts need to be found.

### Inventive Talent

Innovation is indigenous to Europe. Artificial intelligence and robotics belong on top of the agenda – without forgetting the European promise for quality.



“Our Goal is to build  
Europe as a great house  
for the Europeans – a shared  
house of freedom.”

Konrad Adenauer

BUILD EUROPE is generating pilot schemes and activities to **develop Europe from the perspective of its people**. Actions usually start in an early phase of a project, identifying the frame for new solutions, connecting partners and giving direction.

The initiative BUILD EUROPE is working with partners coming from private equity, associations and the public field. All of them want to build Europe as “a great house of freedom”. Entrepreneurs, politicians, institutions und private foundations having their vision to solve the issues of society, but not being able to bring it forward in their own daily requirements. Do you have topics, which need to be solved with a down-to-earth approach? Do you need a partner, who helps to make things happen? Get in contact, if you want to move Europe ahead!

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